

- D** upward movement along the supply curve takes place
22. If two commodities are complementary, then a rise in the price of one commodity will induce
- A** A rise in the price of the other commodity
 - B** An upward shift of demand curve
 - C** No shift in demand for the other commodity
 - D** A backward shift in demand for the other commodity
23. The following are causes of shift in demand except:
- A** Change in income
 - B** Change in price
 - C** Change in fashion
 - D** Change in prices of substitutes
24. Which of the following is not the method of forecasting demand?
- A** Collective opinion method
 - B** Total outlay method
 - C** Expert opinion method
 - D** Controlled opinion method
25. Price and demand are positively correlated in case of:
- A** Necessities
 - B** Comforts
 - C** Giffen goods
 - D** Luxuries
26. A horizontal supply curve parallel to the quantity axis implies that the elasticity of supply is:
- A** infinity
 - B** zero
 - C** one
 - D** negative
27. In the context of a straight line demand curve touching both the axes, which one of the following is correct?
- The demand is elastic:
- A** below the mid-point
 - B** above the mid-point
 - C** at the mid-point of the curve
 - D** throughout the length of the demand curve
28. Total consumer expenditure on a good falls as its price falls, this indicates that its price elasticity is:
- A** one
 - B** less than one
 - C** more than one
 - D** none of the above
29. Elasticity of Demand for which one of the following goods is highest:
- A** Airconditioner
 - B** Car
 - C** Medical treatment
 - D** vacation on a hill station
30. If an increase in the supply of a product results in a decrease in the price, but no change in the actual quantity of the product exchanged, then:
- A** the price elasticity of supply is zero.
 - B** the price elasticity of supply is infinite.
 - C** the price elasticity of demand is unitary.
 - D** the price elasticity of demand is zero.
31. Which of the following is a correct statement?
- A** Decrease in input prices causes a leftward shift in the supply curve
 - B** The desire for a commodity backed by ability and willingness to pay is demand
 - C** When income increases, the demand for essential goods increases more than proportionately
 - D** The demand for a commodity is inversely related to the price of a substitute
32. From the following identify one which is not a property of Indifference curve ?
- A** Indifference curves are downward sloping.
 - B** Indifference curves are concave to the origin.
 - C** Indifference curves are convex to the origin.
 - D** Indifference curves do not intersect each other.
33. When a consumer increases units of X-commodity by giving up some units of Y-commodity to attain the same level of satisfaction, the marginal rate of substitution will be calculated by :

- A** Change in X-Commodity divided by change in Y-commodity
- B** Change in X-commodity divided by marginal utility of Y-commodity
- C** Change in Y-Commodity divided by change in X-commodity
- D** Change in Y-Commodity divided by marginal utility of X-Commodity

34. Hicks and Allen believed that utility:

- A** Cannot be measured
- B** Cannot be expressed
- C** Can be measured cardinally
- D** Can be measured ordinally

35. As per indifference curve and price line, a consumer will not be in equilibrium when

- A** Ratios of marginal utilities and prices of the respective goods are equal
- B** Ratio of marginal utilities of the two goods is equal to the ratio of their respective prices.
- C** The marginal rate of substitution is equal to the ratio of prices of the two goods.
- D** The marginal rate of substitution is decreasing.

36. Which one of the following is not the assumption on which the theory of consumer behaviour is based on the cardinal utility approach?

- A** Rationality
- B** Constant marginal utility from successive units
- C** Constant marginal utility of money
- D** Utility is measurable

37. Law of diminishing Marginal Utility states that

- A** Total Utility diminishes with the consumption of every additional unit
- B** Utility always diminishes whether something is consumed or not
- C** Utility first increases and after that diminishes at every point
- D** The additional benefit which a person derives from a given increase of his stock of a thing diminishes with every increase in stock that already has.

38. At the point of satiety, marginal utility

- A** zero
- B** maximum
- C** one
- D** increasing

39. If a price decrease results in your expenditure on a good decreasing, your demand must be

- A** unit
- B** inelastic
- C** linear
- D** elastic

40. A 3 percent increase in price of a good causes a 10 percent decrease in quantity demanded. Which of the following statements is most likely applicable to this good?

- A** The good is a superior good
- B** The good is a giffen good
- C** There are many close substitutes for this good
- D** The good is a necessity

41. When budget line shifts parallel towards right, which of the following statement is true?

- A** The price of X increases and budget increases
- B** The price of Y increases and budget increases
- C** The price of X and Y remain constant and the budget increases.
- D** The price of X decreases and budget increases

42. A consumer's budget line is presently defined by income = Rs.100, price of X = Rs.1, price of Y = Rs.2
The consumer's budget line would have exactly the same position if:

- A** Income = Rs. 100, price of X = Rs. 2, price of Y = Rs. 1
- B** Income = Rs. 200, price of X = Rs. 2, price of Y = Rs. 4
- C** Income = Rs. 50, price of X = Rs. 1, price of Y = Rs. 2
- D** Income = Rs. 200 price, of X = Rs. 1, price of Y = Rs. 2

43. Two goods are perfect substitutes of each other when:

